

Groupe Concourmania names Nicolas Babin as Managing Director

Groupe Concourmania continues its growth strategy with the arrival of Nicolas Babin

Groupe Concourmania is a major player in the on line gaming market. French company of reference in this field since 1995, Groupe Concourmania has experienced strong growth for several years expanding into new markets and tripling in size over 3 years. Thanks to its organic growth and successful acquisitions, Groupe Concourmania now offers its services to new markets, actors and countries.

In order to more aggressively support these changes, Groupe Concourmania has recruited a **Managing Director, Nicolas Babin**. He oversees all B2B, support and marketing activities as well as **international development** with a particular focus on expanding business in Europe.

"I am very happy to welcome Nicolas Babin to our team. His extensive experience and dynamic personality will have a strong impact on Groupe Concourmania's growth especially with new actors and in key European markets" stated Julien Parrou, President, Groupe Concourmania.

"Concourmania projects are very impressive. Their financial health and strong market share in France are solid foundations for the long term future. Their market sector is growing fast. It is an exciting time to be joining Concourmania." added Nicolas Babin.

Nicolas Babin started his career with Banque Nationale of Paris, San Francisco in 1989 before taking the role of Head of Administration for CATS Software North America in Palo Alto (California). He participated in their IPO in March 1995 before becoming Managing Director of CATS EMEA in London (UK). He joined the Sony group in 1997 as Managing Director Europe for Etak, the Digital Map Company. In 2001, he became European Managing Director for Sony Entertainment Europe in Brussels (Belgium) where he launched AIBO, the first artificially intelligent robot for the general public. Nicolas was named **Director Corporate Communications** in 2004 for **Sony Europe** based in Berlin (Germany) where he was responsible for all internal and external communications throughout Europe. In 2008, he became Chief Operating Officer for the European leader in web analytics, AT Internet in Bordeaux (France).

Nicolas has sat on several boards in the US, Europe and Japan.

He has a bachelor degree in computer science and an MBA. He is bilingual French/English, speaks fluently German and has basic working knowledge of Spanish, Dutch and Japanese.

About Groupe Concourmania : www.groupe-concourmania.com

Groupe Concourmania guides its customers in marketing on line gaming operations.

Groupe Concourmania consistently benchmarks the on line gaming market and new innovations to better serve its customers and manages specialized media platforms for on line gaming and promotions.

The group oversees the entire value chain from inception to promoting the games.