

Bordeaux, September 2nd 2015

ACQUISITION OF LEADING CASUAL GAMING WEBSITES

Groupe ConcoursMania (FR0011038348, ALGCM), European specialist of online marketing games, announces the acquisition of a portfolio of casual gaming websites from Slix Media, a Texas based company.

This portfolio consists of 7 websites including www.playhub.com which has a monthly average audience of more than 3 million visitors mainly in North America and Asia. Through this transaction, Groupe ConcoursMania takes also the control of a large portfolio of casual games, both desktop and mobile.

The founders of Slix Media, **Tom Grupa and Paul Mazzola**, are joining ConcoursMania and said *“We are delighted to continue the Slix Media casual gaming story into a group that combines games monetization and marketing expertise.”*

This new acquisition is online with Groupe ConcoursMania development strategy. The massive and loyal audience of Slix Media’s websites reinforce its international exposure and will generate great synergies with group’s audiences on Facebook and monetization platform (Ad’n’Play). *“This transaction underlines Group ConcoursMania international ambitions. Slix Media’s websites and specific know-how are supplementary assets for Group’s growth for the future”* added **Julien Parrou**, **Groupe ConcoursMania’s CEO**.

**Next financial communication:
September 16th 2015 – 2015 S1 Revenue**

About Groupe ConcoursMania (FR0011038348, ALGCM)

Groupe ConcoursMania (Bordeaux, France) is a French specialist of online marketing games. The group provides advertisers with innovative online marketing technologies and services, based on games mechanics. They also manage a wide portfolio of casual gaming websites, generating millions of monthly unique visitors who connect directly to those sites but also through social networks and using mobile devices. In 2014, Groupe ConcoursMania revenues reached 19.77 M€. Groupe ConcoursMania has more than 500 international clients like Sephora, Lufthansa, Voyages SNCF, StudioCanal, Roquefort Société, NRJ, Toyota, Publicis Group, France Télévisions...



All the financial information about GROUPE CONCOURS MANIA on www.groupe-concoursmania.com

Financial communication contact:

Groupe ConcoursMania: Julien Parrou, CEO - investisseurs@concoursmania.com – +33 (0) 5 57 22 76 60